

Millionaireasia[®]

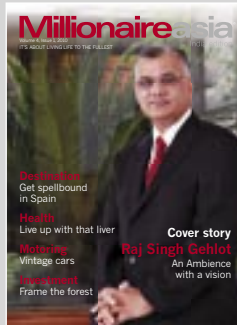
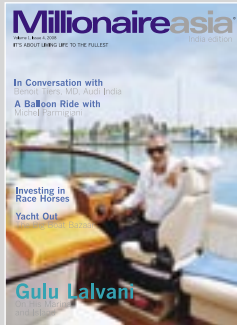
India edition



A BY - INVITE
MAGAZINE,
EXCLUSIVELY
FOR THE
MILLIONAIRES



MEDIA KIT



Millionaireasia India is dedicated to celebrate the Millionaire lifestyle where money is no object and sky is the limit. It targets the niche and focused audience with high net worth and is the largest and fastest growing Indian magazine for Millionaires.

Millionaireasia India is for the intelligent, suave and ultra glamorous Millionaire. The magazine is sure to lure all with its fun, playful and bold attitude. Its about living life to the fullest, spending lavishly, creating memories and relishing experiences that last a lifetime.

With sections ranging from wealth management & investment to luxury buys & bespoke travel, Millionaireasia India has established itself as a must read for the upwardly mobile young indian millionaires.



Distribution Channels

Millionaireasia is a 'By Invitation Only' magazine. It is sent to very select Millionaires, across major cities in India

Frequency: Bi-Monthly

Circulation: 15000

Readership: Private Circulation to a very exclusive audience.

Readership Profile: 25+ Millionaires who have disposable income to spend on luxury lifestyles

Inside Millionaireasia India

Wealth Management

Expert advice on how to manage wealth.

Luxe Destinations

Most luxurious destinations in Asia and beyond.

Aviation

Aviation Shows and private jets

Health

Health and fitness advice from the experts.

Millionaire Homes

Covers latest trends in interiors.

Luxe Palate

Find Lavish dining options in this segment.

Motoring

Segment on Luxury cars

Investment and Business Opportunities

Explore investment and Business opportunities with Millionaireasia.

Interview

In conversations with Millionaireasia personalities.

Best Buys

Luxury shopping options for Millionaires.

Events

Relive the moments with Millionaireasia's special segment on Events.

Millionaireasia India

Why Millionaireasia should be a part of your media plan

- Millionaireasia is read by high net worth individuals and we effectively connect you to the largest database of Millionaires in India.
- The only magazine that reaches the target audience with NO WASTAGE
- Millionaireasia is a by invitation magazine and goes to select individuals only.

ADVERTISEMENTS RATES

Size	Card Rate (₹)
Full page	250,000
Double Page Spread	450,000
Special Position	300,000

BOOKING DETAILS

Publication Month: Bi- Monthly (January, March, May, July, September, November)

CANCELLATION:

Six weeks before publication for ROP advertisements and eight weeks for premium positions.

MECHANICAL DATA in (mm)

	Trim	Bleed	Type
Double Page Spread	442 x 300	454 x 312	418 x 268
Full Page	221 x 300	233 x 312	189 x 268

PRODUCTION DATA

Publication Process : Offset Four Colour(CMYK) : Progressive proofs & colour separated positives, right emulsion side down Screen Ruling: 175 lpi line screen Digital Files: Actual size with 300 dpi in EPS, or PDF format.

Two sets of artwork materials required for accurate gutter bleed on double page spread. Live matter not intended to bleed must be kept 12mm from from all bleed trim edges and 5mm from gutter edges.

Artwork deadline: 15th of the month prior to the month of issue.

EXPOSURE MEDIA MARKETING PVT.LTD

Established in 2003, Exposure Media Marketing Pvt Ltd has grown into a well reputed media house with core expertise in areas of traditional publishing, events and international representations. With almost a decade of prolific experience, EMM editorially conceives and publishes one of the most flattering magazine portfolios in the industry. The company also stands as representative to leading international titles across the globe which encompass a range of luxury, lifestyle, wellness and travel magazines. The range of annual signature events held by EMM has been trendsetters in this business. Editorial supremacy and unparalleled dedication has made Exposure Media Marketing, a brand to reckon with.



OTHER LEADING PUBLICATIONS

- asiaSpa India: India's Only Wellness Lifestyle Magazine.
- MillionaireAsia India: A By-Invite Magazine, Exclusively for the Millionaires of India, that explores their interests, passions and indulgences.
- Asia-Pacific Boating India: For the Boating & Yachting Enthusiasts from the region.
- Selling World Travel: A Travel & Training Magazine for the Avid Travelers and Industry Experts.
- Designer MODE Dailies: Fashion Design Council of India's (FDCI) Official Magazine.
- Special Supplements: Exclusive stories which feature a single destination, country, icon or concept

EVENTS



asiaSpa India Awards: The signature event conceptualized to recognize and applaud the high fliers of the spa industry in India.

IWSI: A two day conference held to bring together the stakeholders of the spa and wellness industry from across the world, to exchange ideas in view to promote the global spa industry.

Precious Golf: A glamorous evening infused with the right dose of fun and fanfare, as amateur women golfers bring out the thrill of this play.

Asia Pacific Boating India Regatta – A two day delight for the yachting and boating enthusiasts to experience the gushing thrill of being a part of this high octane sport!

Millionaire Summit: An evening conceptualized specially for the uber rich and ultra affluent which serves as an easygoing networking forum .