



INDIA'S ONLY
WELLNESS
LIFESTYLE
MAGAZINE

asiaSpa India is dedicated to the concept of Wellness and targeted at the up market urban professionals, who are brand conscious, stylish and sophisticated decision makers leading a life of luxury.

As you flip the pages you will find a treasure trove of information on spa's, health, wellness, beauty and luxury lifestyle. Our features go behind the scenes and look into treatments, products and accessories, interview people who have contributed in shaping the wellness industry and are further promoting its growth.

Meeting international standards of quality in design, content and presentation, asiaSpa India is India's only wellness lifestyle magazine.



Frequency : Bi-monthly
Circulation : 50,000
Readership : 3,00,000+
Readership Profile: 25+ elite urban men & women with a propensity to spend on luxury lifestyle.



Distribution Channels

News stands & premier bookstores across the country, international & domestic airlines, exclusive retail outlets, spas & salons, airport lounges, hotel shops and through subscription.

Inside asiaSpa India

Lifelines

A round up of the exotic spas of the world.

Vital Signs

Health and fitness advice to ensure total wellbeing.

Age Management

Expert advice on how to fight ageing.

Nature's tonic

Harnessing the goodness of nature's garden.

Spotlight

Latest updates on news from luxury spa, fashion and lifestyle sectors.

New Spas

Sneak peek into the newly opened spas.

Wellness Homes

Create a balance of holistic wellness in your homes.

Spa Personality

In conversation with personalities from the spa industry and celebrities who lead a wellness lifestyle.

Spa Buys

Shopping options for readers includes make up, Skin Care, Spa Products, accessories etc.

DESTINATION Features

Covers the hottest destinations in Asia and beyond.

Spa Guide

A directory of the world's premier retreats showcased in a beautiful advertorial format.



asiaSpa India

Why asiaSpa India should be a part of your media plan

- It is targeted at the up-market urban professionals, who are brand conscious, ambitious, stylish and sophisticated decision makers leading a life of luxury and have a very high inclination to spend.
- asiaSpa India is read and retained by its readers for future reference thereby ensuring your advertisement gets the attention it deserves.
- Wellness today is the fastest growing industry and asiaSpa has found a very high level of acceptability with the affluent Indian.

ADVERTISEMENTS RATES

Size	Card Rate (₹)
Full page	200,000
Double Page Spread	350,000
Special Position	250,000
Classified	70,000

BOOKING DETAILS

Publication Month: Bi- Monthly (January, March, May, July, September, November)

CANCELLATION:

Six weeks before publication for ROP advertisements and eight weeks for premium positions.

MECHANICAL DATA in (mm)

Double Page Spread	Trim	Bleed	Type
	458 x 305	468 x 315	436 x 283
Full Page	229 x 305	239 x 315	207 x 283

PRODUCTION DATA

Publication Process : Offset Four Colour(CMYK) : Progressive proofs & colour separated positives, right emulsion side down Screen Ruling: 175 lpi line screen

Digital Files: Actual size with 300 dpi in EPS, or PDF format. Two sets of artwork materials required for accurate gutter bleed on double page spread. Live matter not intended to bleed must be kept 12mm from from all bleed trim edges and 5mm from gutter edges.

Artwork deadline: 15th of the month prior to the month of issue.



EXPOSURE MEDIA MARKETING PVT.LTD

Established in 2003, Exposure Media Marketing Pvt Ltd has grown into a well reputed media house with core expertise in areas of traditional publishing, events and international representations. With almost a decade of prolific experience, EMM editorially conceives and publishes one of the most flattering magazine portfolios in the industry. The company also stands as representative to leading international titles across the globe which encompass a range of luxury, lifestyle, wellness and travel magazines. The range of annual signature events held by EMM has been trendsetters in this business. Editorial supremacy and unparalleled dedication has made Exposure Media Marketing, a brand to reckon with.



OTHER LEADING PUBLICATIONS

- asiaSpa India: India's Only Wellness Lifestyle Magazine.
- MillionaireAsia India: A By-Invite Magazine, Exclusively for the Millionaires of India, that explores their interests, passions and indulgences.
- Asia-Pacific Boating India: For the Boating & Yachting Enthusiasts from the region.
- Selling World Travel: A Travel & Training Magazine for the Avid Travelers and Industry Experts.
- Designer MODE Dailies: Fashion Design Council of India's (FDCI) Official Magazine.
- Special Supplements: Exclusive stories which feature a single destination, country, icon or concept

EVENTS



asiaSpa India Awards: The signature event conceptualized to recognize and applaud the high fliers of the spa industry in India.

IWSI: A two day conference held to bring together the stakeholders of the spa and wellness industry from across the world, to exchange ideas in view to promote the global spa industry.

Precious Golf: A glamorous evening infused with the right dose of fun and fanfare, as amateur women golfers bring out the thrill of this play.

Asia Pacific Boating India Regatta – A two day delight for the yachting and boating enthusiasts to experience the gushing thrill of being a part of this high octane sport!

Millionaire Summit: An evening conceptualized specially for the uber rich and ultra affluent which serves as an easygoing networking forum .

